



Making an IMPACT in the community...One life at a time!®

November 2, 2020

Hello:

In light of the horrific events throughout our country that has led to the realization of the many inequities that exist among African Americans, I am reaching out to you as victim of many inequities and a community leader representing youth and families in far Southside of Chicago. I decided to help positive create change by leaving a secure job as a regional producer for CBS News and creating a not-for-profit in one of the poorest communities in the country—Roseland. I grew up attending church in this community and decided to continue my investment. As companies are stepping up to address the gross inequities we have experienced. I would like to appeal to you to not just dump money into the larger organizations, but to consider the smaller ones with a productive record of accomplishments in creating measureable outcomes.

IMPACT has worked in the trenches with youth and families to see amazing results among people of great resilience. I have seen the growth while barely having enough to make it. My dedication is also embodied in those who work beside me and those whom we serve. We believe that when you lock arms with funders/supporters to make a more concentrated effort, you will see lasting results. Your investment goes further. Here is a bit more about us. Check out our website <http://impactfamilycenter.org> and our YouTube Channel for a glimpse within our world.

IMPACT Family Center has diverse people-centered programs to designed to provide hope, resources, and opportunities to youth and families living in the greater Roseland communities. We offer a fresh approach to holistic youth development, educational enhancement, and employment/entrepreneurial training that begins at the basic human needs level to invest into human beings who can help to create change for themselves and their communities. **IMPACT** focuses on the far Southside, where there is a rich history with African American & Latinx families living in one of the poorest and inequitable and marginalized areas of Chicago. More than 65% rely on state assistance. There is a determination to make it against the odds. This area was hit hard with the flight of industrial jobs and influx of crack cocaine that led to the disintegration of the family with an increase in homelessness, lack of nutritious food resources, mental instability, that resulted in an increase in crime, incarceration, educational deficits and poverty.

Single mothers and grandmothers, primarily, struggle to keep families together. The demolition of CHA tenement housing led to displaced families and gang wars. There is an inequitable wealth and employment issues plaguing this area. Youth also carry the burden of having to help provide basic needs for themselves, their siblings and families. The dysfunction of the family has led to a huge need to address basic needs, guidance, training, and support in all areas of life. Regardless of these challenges, our youth and families continue to strive and land above the fray. **IMPACT** is entering its 16th year

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cultivating and guiding that resilience and restoring resources that impact families in a positive way using the youth to bridge the history with a future of potential and accomplishments.

IMPACT provides strategic programming to a population in need of a fresh approach to meet basic needs and provide pathways for those we serve to navigate life overcoming social/emotional deficits. **IMPACT** is designed to guide youth and families in connecting the dots and creating synergy, as we all work together. The African proverb advises that working together and involving other stakeholders will allow us to go further and be stronger. Youth also learn tangible life skills from a diverse group of compassionate experts and mentors. Core educational and technology deficits are increasing in need as a result of a gap in school due to COVID-19.

We are grateful for our funding partners including the City of Chicago, Chicago Community Trust, African American Legacy Foundation, Chicago Housing Authority, UPS, and others, but need additional funding to meet programming goals and to make a greater IMPACT. We invite you to please invest and help us reach our goals:

IMPACT Family Center 2020-21 Funding Needs:

One Million Reasons Capital Campaign:

Purchase & Renovate the IMPACT Training Center near 111th & Michigan Avenue \$400,000

- (Sponsor Naming Rights opportunity)

Program Expenses:

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| • After School & Summer/Tutoring/College Prep | \$150,000 |
| • Employment Training/Technology | \$150,000 |
| • Financial Literacy/Entrepreneurship | \$100,000 |
| • Journalism/Digital Media Production | \$125,000 |
| • Health/Wellness/Fitness | \$ 75,000 |

Thank you for seriously considering IMPACT Family Center as a vehicle to make your pledge to address racial and other societal inequities a reality.

With HOPE,



Marsha Eaglin, M.Ed.
Founder/Chief Executive Officer